

ITN 4252 Advanced Topics in Networking

## Cisco 2024 Global Networking Trends Report

Information Era Al-Enabled **Unified Platforms Unified Platforms** Platform-Based **Across Domains Partial Integration** Management Siloed Al-native automation **Across Domains** Centralized management, and assurance adjusting Management Integrated management end-to-end automation and to changing circumstances, Limited convergence system for policy, automation, assurance, data lake, and intent, and business needs Separate network of management systems analytics, and API-driven API-driven ecosystem management systems and and services ecosystem in one or tools for each network more domains domain and service 74% 26% Where organizations are now 61% 39%

https://www.cisco.com/c/dam/en/us/solutions/enterprise-networks/2024-global-networking-trends.pdf

Where they expect to be in two years

#### **Course Overview**









**Enabling Global Connectivity** 

#### Course Objectives

- Deep Understanding of Advanced Networking Concepts:
  - Gain in-depth knowledge of cutting-edge networking technologies and methodologies.
  - Understand the theoretical foundations and practical applications of advanced networking topics.
- Preparation for Industry and Research:
  - Equip yourself with the knowledge and skills needed for careers in networking and cybersecurity.
  - Prepare for advanced studies and research in networking technologies.

#### Course Structure

- Assessment methods (assignments, exams, projects)
- Participation and attendance requirements

## **Key Topics**

- Software-Defined Networking (SDN)
- Cloud Networking
- IoT Networking
- Identity and Access Management (IAM)
- Cloud Security
- Network Management
- Security Information and Event Management (SIEM)
- Operational Network Security
- ... and anything else ...

## **Story Time**



## The Ghost App



Breach... Breach... Breach...

#### Cisco Data Breach (October 2024)

- Hackers known as "IntelBroker" breached Cisco's IT network.
- Stolen data included GitHub projects, GitLab projects, SonarQube projects, and source code.
- Possible significant exposure of proprietary information.

• How: due to exposed API tokens

## Fortinet Data Breach (September 2024)

- Data belonging to a small number of Fortinet's 775,000 customers was compromised.
- The breach involved information obtained from an Azure SharePoint site.
- The hacker leaked the data after Fortinet refused to pay a ransom

• How: a missing authentication for critical function flaw

#### Ticketmaster Data Breach (2024)

- Ticketmaster confirmed a significant data breach that occurred earlier in the year.
- The breach involved customer records, including names, addresses, phone numbers, email addresses, order histories, and partial payment information.
- Over 560 million customers are expected to be affected, with their data being offered for sale by hackers.
- How: vulnerabilities in a third-party cloud database environment, Snowflake.

# Indian Council of Medical Research Data Breach (2024)

- A significant data breach potentially exposed the health data of around 815 million Indian citizens.
- The breach involved Covid test data and other health information, including names, addresses, and phone numbers.
- A threat actor known as "pwn0001" claimed to have this data for sale, prompting a US security firm to alert Indian authorities in mid-October.

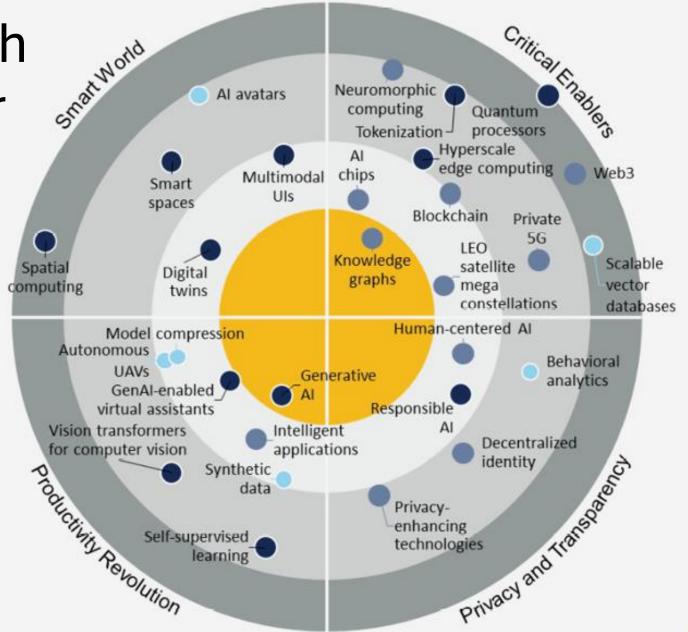
• How: vulnerabilities in their database security

## XZ Utils Compromise (March 2024)

- Red Hat and CISA issued warnings about the compromise of the two latest versions of XZ Utils, a widely used set of data compression tools and libraries in Linux distributions.
- The software supply chain hack was described as a "nightmare scenario" by multiple experts.
- Fortunately, a Microsoft engineer discovered the compromise before the affected software could be widely distributed.

• How: contributed malicious code created a backdoor

Emerging Tech Impact Radar







#### Wi-Fi 7

- Wi-Fi 7 is the latest IEEE standard for wireless networks
- Market size projected to reach \$24.2 billion by 2030
- 2.4 times faster than Wi-Fi 6
- Capable of speeds up to 30Gbps, compared to 9.6Gbps in Wi-Fi 6
- Supports advanced applications like 4K/8K video streaming and cloud computing

#### Growth of Public Cloud Services

- End-user spending on public cloud services is forecast to grow by 20.4%, reaching a total of \$675.4 billion in 2024.
- This growth is driven by the increasing adoption of generative AI (GenAI) and the modernization of applications.
- Infrastructure-as-a-Service (laaS) is projected to experience the highest growth in end-user spending at 25.6%, followed by Platform-as-a-Service (PaaS) at 20.6%.
- Software-as-a-Service (SaaS) remains the largest segment of the cloud market, with spending expected to grow by 20% to \$247.2 billion in 2024.

## Projected Growth in Edge Computing

- Edge computing reduces server load and increases bandwidth by processing data at outer nodes.
- Brings processing closer to data sources, enhancing control and performance across network nodes.
- The market grew 48.4% year-over-year, from \$9 billion in 2022 to \$13.5 billion in 2023, with early-stage adoption.
- Expected to double by 2028, reaching \$27.9 billion, and soar to \$157.7 billion by 2032 with a CAGR of 34.3%.
- Signals a shift to distributed network infrastructure, requiring better visibility and additional control measures.

https://newsroom.accenture.com/news/2023/edgecomputing-to-enable-new-business-models-in-the-nextthree-years-according-to-new-accenture-report

## Google's Quantum Networking Research

- Google has been making strides in quantum networking, aiming to create ultra-secure communication channels.
- Quantum networks promise to revolutionize data security by making it virtually impossible for hackers to intercept communications.
- Potential to set new standards in secure data transmission.

## Cisco's Al-Driven Network Management

- Cisco has integrated advanced AI algorithms into their network management solutions.
- AI-driven management allows for predictive maintenance, automated troubleshooting, and optimized network performance.
- Increased efficiency and reliability of network operations, reducing downtime and operational costs.

## Key Trends Shaping Your Future Career

#### 1. Managing a Hybrid Workforce

• Embracing hybrid work models will attract employees, while resistance will lead to setbacks.

#### 2. Multicloud Adoption

• Strategic use of multicloud architectures will balance costs and agility.

#### 3. Disaggregation of Network Functions

• Transitioning to software-defined networks requires new skills and support.

#### 4. Al-driven Operations

 AIOps will become essential for mitigating skill shortages and integrating into systems.

#### 5. Sustainability in IT

• IT's role in achieving sustainability goals will be crucial for leadership metrics.

## Assignments

- Individual Labs
- Group Labs/Presentations
- In-class Discussions

#### Contacts

- WhatsApp Group: "B5 ATN"
- Email: hi@nimal.info

Course Demonstrator: Dinusha Malshan

- Any non-attendance excuses must be submitted in writing via email, with the course demonstrator copied.
- Unexcused absences will be counted as absent, and no excuses will be accepted after the lecture.

# Questions?



Ask early, ask often!

Feel free to ask during the lecture (or via email later)!